

SHOW-N-SELL POPCORN

SALE



“MEMO”

New
This
Year!
Earn
More
Cash!

TO: Five Rivers Council Scout Leaders

FROM: Five Rivers Council Popcorn Committee

REGARDING: New 2014 Show-N-Sell Popcorn Sale

TODAY'S DATE: April 1, 2014

Dear Scout Unit Leaders:

The Five Rivers Council, BSA is going to offer an additional way to earn the much needed dollars that your unit requires to run a highly productive scouting program!

This Show-N-Sell Popcorn Sale is meant to be a 'supplement' to your existing Take Order Sale this fall. You really need to get everyone in your unit to knock on doors and get orders just like in years past! This Show-N-Sell sale happens prior to the Take Order Sale, and is designed for you to make more money this year!

Show-N-Sell is designed for a Scouting Unit to order a certain amount of popcorn up front, say around 30-50% of what you sold last year during your Take Order Sale. Then you get permission to set up a table at a Department Store, Ball Game, Civic Organization Function, Flea Market, Street Corner etc. You then sell the popcorn products directly to the people as they come to your table. You can go door to door as well, but this might take away from your Take Order Sale later on.

If your Scout Unit is interested in learning more about the sale and is willing to commit to it, please call Karen Stark at the Scout Shop -607-796-0699 to register.

The Show-N-Sell Timeline is as follows:

- **Unit Sale Training:** May 22, 6:30 PM @ Arnot Mall Community Center
- **Unit Orders Due to the Scout Shop:** August 18
- **Popcorn Pick Up Day:** September 5 - Location & Time TBD
- **Money Due to the Scout Shop:** October 24

NOTE: This is designed to be a supplement to your existing sale-not take place of it!

All SnS orders are final - there's no returning products to Council -