BOY SCOUTS OF AMERICA®
FIVE RIVERS COUNCIL

Marketing Your Group

Follow us on Facebook:

- 'Like' Five Rivers Council, Camp Gorton, and Camp Brulé:
  - www.facebook.com/**frc.bsa**
  - www.facebook.com/**CampGorton**
  - www.facebook.com/**CampBruleBSA**
- Check out the Five Rivers Council's growing events page, join and share with your friends. Keep checking back as new events will be added as they are planned!

Tell us about your events:

Use **FiveRiversSocial@gmail.com** to send us a picture(s) of your event

- It is good practice to have a Talent Release Form on file for your Scouts. The form allows parents or Scouts 18+ to authorize use of the Scouts photo in a positive way to promote the BSA, Five Rivers Council, their district, or their Pack, Troop, or Crew.
- If you keep current Medical Forms on file, page 1 of Part B has the Talent Release built into the form.
- If you do not have photo releases on the Scouts you are taking a picture of, try to take pictures at a distance or from an angle where it's hard to identify the Scout or person at the event. If you are unsure, send the photo(s) anyway and we may still be able to use the picture.
- We cannot guarantee that the picture will be used on Facebook but will use as many as we can and every opportunity we get!

Work 'Social Media' into your leadership positions:

- **Patrol Scribe:** This position is a record keeping position. It also meant as a position of communication. By having the Scribe be responsible for sending event images to the FiveRiversSocial@gmail.com, it would help him communicate with the Council, District, or Troop the things you have done and can do in the Boy Scouts.
- **Historian:** This position is for documenting the events and growth of the Troop. Since photography may be a part of the Historians position, they could email a photo to FiveRiversSocial@gmail.com after each event.
- **Packs and Crews:** You may already have someone who is always taking pictures for your group or at events. Ask them to see if they would like to take responsibility for taking pictures and emailing them to FiveRiversSocial@gmail.com.
- **Anyone else willing:** It seems all of us have a digital camera or camera on our phone these days. If you are at any BSA event, snap a picture and send it to FiveRiversSocial@gmail.com.

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Talent Release Form

I hereby assign and grant to the Boy Scouts of America the right and permission to use and publish the photographs/film/videotapes/electronic representations and/or sound recordings made of me this date by the Boy Scouts of America, and I hereby release the Boy Scouts of America from any and all liability from such use and publication.

I hereby authorize the reproduction, sale, copyright, exhibit, broadcast, electronic storage and/or distribution of said photographs/film/videotapes/electronic representations and/or sound recordings without limitation at the discretion of the Boy Scouts of America and I specifically waive any right to any compensation I may have for any of the foregoing.

PLEASE PRINT CLEARLY

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Troop #: _____ Troop City:_____

Signed: _____

Guardian: _____

(if under the age of 18)

Witness: _____

Session Date: _____

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