



# BOY SCOUTS OF AMERICA®

## FIVE RIVERS COUNCIL

April 30, 2017

Dear Unit Committee Chair,

Did you know that the annual Scout **Popcorn Sale returns more than 70% of the proceeds to our local Scouting** program? In addition to the more than **33% commission your unit can earn** from the sale, another 1/3 of the funds are returned to the Council allowing us to maintain **high quality programs at a reasonable price.**

Selling Popcorn provides your unit with an opportunity to **earn a higher commission compared to most other sales**, which means more funding with less fundraising. The primary purpose of the popcorn sale may be to provide your unit with the opportunity to earn funds to pay for all of your Scouting activities but, it also **teaches your Scouts valuable life lessons** such as: goal setting, decision making, money management and communication skills.

We encourage you to use the enclosed **“Fund Your Adventure”** worksheet to plan a fun-filled year of activities for your Scouts, determine the amount of money you need for those activities and then develop your unit’s popcorn plan to make these plans a reality. The worksheet will also be made available on the council website in a fillable Excel file.

To get started **sign up for the 2017 Popcorn Sale by completing the enclosed commitment form** and returning it to the Council Office immediately! Then make plans for representatives from your unit to attend the Council Membership and Popcorn Kickoff at your June District Roundtable (units that send a participant to both the Membership and Popcorn Sessions will receive an additional 2% commission). Please also plan to attend your District Back to Scouting Launch in August (units will receive an additional 1% commission for attending their District Event).

Yours in Scouting,

*Gary A. Decker*

Gary A. Decker  
Popcorn Staff Advisor